

Contact: Jack Cramer
Due Diligence Works
jack.cramer@duediligenceworks.com
303.532.7003

FOR IMMEDIATE RELEASE

Due Diligence Works, Inc. is proud to announce that Mike Trebon has joined the firm.

Montclair, New Jersey – March 17, 2017 – “We are thrilled to have Mike Trebon join DDW. Mike’s front-line experience in due diligence and product management is a welcomed addition to our team,” noted Mike Freeman, President of DDW, Inc. Mike will join DDW as the Director of Product Due Diligence. “I’ve admired DDW’s mission to provide industry-leading product due diligence. Now I’m excited to be a part of the team setting new standards for the industry,” shared Mike Trebon.

Mike brings 22 years of experience in broker-dealer product management. In addition to crafting product strategies, Mike has been responsible for product-level due diligence across multiple product lines. Mr. Freeman added, “I’ve admired Mike’s talents and passion from a distance for several years, so bringing him to DDW is a big win for our firm and our clients.”



Mike Trebon
*Director of Product
Due Diligence*
319-504-9564

MIKE TREBON began his career as a Financial Advisor with IDS/Ameriprise. In 1998, Mr. Trebon moved to CUNA Brokerage Services, Inc. (CBSI) and held positions including Registered Trading Representative, Qualified Accounts Manager, Equity Trading Manager and Field Operations Manager. In 2009, he assumed responsibility for setting the strategic direction for and day-to-day management of the CBSI Trading Desk, Fixed Income Desk and Advisor Services Team.

In this leadership role, Mike owned the product approval process and product due diligence for all CUNA Brokerage distribution channels. Mike holds a Bachelor’s Degree in Psychology from the University of Northern Iowa and holds FINRA Series 4, 7, 24, 53, and 63 licenses.

DUE DILIGENCE WORKS, INC. supports the Executive Team at broker-dealers in two ways:

- 1) **Ongoing Due Diligence** for all products currently on your shelf with up-to-the-minute, deep-dive, product-level research.
- 2) **Product Management.** DDW brings its independence and expertise when recommending specific products for a firm’s product shelf. We actively and regularly recommend which products to keep, monitor, remove or add in order to meet your firm’s needs and the industry’s requirements.

DDW provides due diligence and product management for five product lines: Annuities, Managed Money, Mutual Funds, Life Insurance and Structured Products.

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Michael Freeman
917-328-7498
michael.freeman@duediligenceworks.com



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303-532-7003
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